Celebrity Golf Invitational Benefits Barbara Sinatra Children's Center At Eisenhower

The 23rd annual Frank Sinatra Starkey Hearing Foundation Celebrity Invitational, benefiting the Barbara Sinatra Children's Center at Eisenhower, tees off February 24 to 26, 2011. Eagle Falls Golf Course and the Fantasy Springs Resort Casino in Indio will host the event, which is one of the longest running and most successful fundraising events of its kind in the Coachella Valley. Starkey Hearing Foundation returns for the third year as the title sponsor, and Pat Boone will cohost the event along with Mrs. Sinatra

Celebrities, amateur contestants, loyal sponsors and enthusiastic spectators look forward to the "celebrity friendly" event known as "Frank's Little Party in the Desert." The popular two-day, celebrity-amateur golf tournament also features three nights of dinner parties with entertainment and a spectacular luncheon and fashion show which are dedicated to the memory and music of Frank Sinatra.

Barbara and Frank Sinatra founded the Frank Sinatra Celebrity Invitational in 1988 to raise funds for the Barbara Sinatra Children's Center, which opened in 1986 at Eisenhower Medical Center. The mission of the nonprofit center is to provide counseling for victims of physical, sexual and emotional child abuse and to focus on prevention, community education and breaking the cycle of abuse. Services are provided regardless of a family's ability to pay.

Gallery badges are $10 per day. For tournament information and admission, visit franksinatragolf.org or call 760-674- 8447. For more information on the Barbara Sinatra Children's Center at Eisenhower Medical Center, visit sinatracenter.org.

OPEN HOUSE

Barbara Sinatra Children's Center at Eisenhower
Sunday, February 27, 2011
11:30 a.m. to 1 p.m.

Barbara Sinatra welcomes the public for Children's Center tours and client art exhibits showing the affects of trauma, as well as comparative artworks from before and after therapy.

39000 Bob Hope Drive, Rancho Mirage, CA 92270 760-773-1636

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