

Campaign Eisenhower “Reaches for the Stars”



Vanessa Williams

Launched in 2002, Campaign Eisenhower has become the largest fundraising campaign in the history of Eisenhower Medical Center.

In recent years, however, the campaign has been propelled forward with even greater momentum, thanks in part to a cadre of leaders and donors who banded together for a common goal — to maintain Eisenhower Medical Center as a facility of medical excellence that instills confidence in its patients and their loved ones, and ensuring that no one need leave the Coachella Valley for quality health care ever again.

On March 22, Eisenhower will celebrate 35 years of outstanding medical service to the community with its highly anticipated Reaching for the Stars gala — a festive, black-tie affair set amid the glorious surroundings of the J.W. Marriott’s Desert Springs Resort and Spa in Palm Desert. The event starts with a cocktail party at 6 p.m., followed by dinner and entertainment featuring the musical styling of the incomparable singer and actress, Vanessa Williams.

Co-chairs of the event are Joy Goldstein and Evelyn Hall. Due to the overwhelming generosity of the event’s sponsors (Five Star Underwriters, Four Star Benefactors, Three Star Patrons, and Two Star Patrons), the evening is certain to be one you don’t want to miss. All event proceeds will be earmarked for Campaign Eisenhower.

To find out more about the gala sponsorship opportunities, or to obtain gala tickets, please contact Sarah Clapp at the Eisenhower Medical Center Foundation at 760-773-1253.