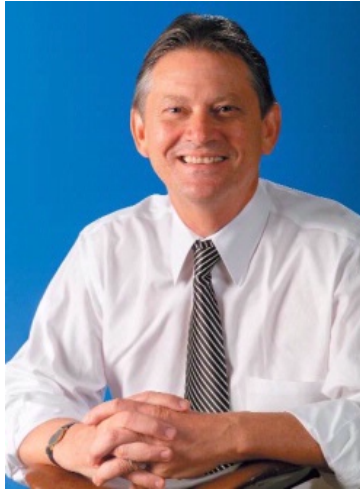


# President's Message

## BEING HEART SMART



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Heart health affects everyone. Cardiovascular disease remains the number one cause of death in America, and I cannot imagine a more important topic for Healthy Living.

In this issue, Loel Lowary shares his moving story in "Art With Heart." Loel's unexpected heart attack took him — and his family — by surprise. He had just finished exercising when he experienced crushing chest pain and shortness of breath. Loel knew it wasn't his heart. ...*He was wrong.*

To discuss the truly astounding improvements in heart attack care over the last several decades, this "Physicians Roundtable" brings together Eisenhower's Cardiologists Philip Shaver, MD and Barry Hackshaw, MD; Chief of Emergency Medicine, Euthym Kontaxis, MD; and Administrative Director of Emergency and Surgical Services Lynn Hart, RN. The frontline of heart attack care has never been stronger. Here at Eisenhower, a top-notch team of consummate professionals works constantly to improve cardiac treatment and to achieve the best clinical outcomes. I am as proud of their commitment to excellence, as I am of the achievements attained for Eisenhower Medical Center — one of the first STEMI (ST-Elevation Myocardial Infarction) Receiving Centers in Riverside County, and the fourth hospital in the state of California to become an accredited Chest Pain Center.

In this Healthy Living, it is also my pleasure to announce that Eisenhower Medical Center is the first hospital in Riverside and San Bernardino counties to be designated a Certified Primary Stroke Center by The Joint Commission. The Eisenhower Stroke Center has also been distinguished by receiving the HealthGrades Stroke Care Excellence Award™ for three consecutive years.

In this issue's "What's New," we highlight the opening of Eisenhower's new Center of Excellence — the Eisenhower Neuroscience Institute. With an elite team of neurosurgical specialists, the Eisenhower Neuroscience Institute provides state-of-the-art health care for neurological disorders — from brain tumors to strokes to Parkinson's disease.

And, sadly, in this Healthy Living, it is with deep sorrow that we remember one of Eisenhower Medical Center's most ardent champions and supporters — the extraordinary Leonore Annenberg. Her loss is truly immeasurable.

As always, I wish you health and peace,

[PHOTO dir="assets/news/story/pg8Sig.JPG" align="Left" caption="" width="200"]

G. Aubrey Serfling  
President and Chief Executive Officer  
Eisenhower Medical Center