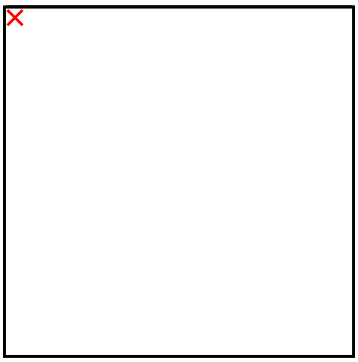
Campaign Eisenhower Now

By: Harry M. Goldstein Chairman of the Board, Eisenhower Medical Center Harry Goldstein, Chairman of the Board



We are pleased to report exciting news – Campaign Eisenhower has now reached a total of $185 million toward the $200 million goal. As you recall, Campaign Eisenhower is the Valley's largest capital campaign ever, and its success is necessary to meet our community's ever-growing healthcare needs. They include: building a new seismically upgraded patient pavilion, a new state-of-the-art cancer center, expanding our emergency department, and upgrading all core technologies and patient care areas. All of this is being accomplished with your help and for that we are ever thankful.

Who could have predicted that in three short years we would be so close to celebrating the achievement of our current expansion needs. Who could have dreamed that a special angel by the name of Leonore Annenberg and the Annenberg Foundation would contribute over $60 million toward our efforts.

The needs remain great for Eisenhower – the Valley's only not-for-profit hospital. Innovative advances in treatments and cures are exciting and costly – but we must keep up if we are to provide the very best for our patients.Your generosity is essential for Eisenhower to be in the forefront of medical care…to be a leader in providing innovative treatment and important clinical research in orthopedics, cardiovascular, and cancer care. We are the first hospital in our Valley to provide a cure for cardiac arrhythmias…the first hospital in California to implement the innovative bar-coding system for patient safety and medication errors…the first hospital in the world to use stranded cesium seed implants for the treatment of prostate cancer…and we have recently been named one of the top 100 hospitals in America.

The members of our Board have made major contributions to Campaign Eisenhower, and we are so very proud of those of you who have joined in helping our hospital come ever closer to attaining the level of excellence we all demand from our healthcare services.We are, above all, a medical center driven by a commitment to excellence and a promise to be here when you need us. We've come a long way. But the need remains for us to raise the final $15 million to achieve our current goal. Please consider making a significant contribution at this important time. If you have contributed, we thank you.

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